GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:792
ANSWERED ON:12.07.2004
DEVELOPMENT OF INFRASTRUCTURE AT TOURIST CENTRES
Meghwal Shri Kailash

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has any proposal to provide funds to the State Governments for development of infrastructure at important tourist centres;

(b) if so, the details thereof, State-wise; and

(c) the steps taken to attract foreign tourists in the country?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SMT. RENUKA CHOWDHURY)

(a)and (b): Development of tourism is undertaken primarily by the State Governments/UT Administrations. The Department of Tourism however, provides assistance for tourism projects identified in consultation with them. All State Governments/UT Administrations have been requested to send specific project proposals for consideration during 2004-05.

(c): The following measures are being taken to attract foreign tourists:-

1. Penetrating key markets through an intensive marketing campaign.

2. Ensuring a better experience and development of infrastructure in key tourism destinations.

3. Ensuring better air connectivity to India.